

HORIZONIA

*The sustainable tourism
event for professionals*

LYON
EUREXPO
FRANCE
12 ▶ 14 Sept.
2023

YOUR PARTICIPATION GUIDE

OUR FULL RANG
OF EXHIBITION

AN EVENT
greentech+

Made by
GL
events

REGISTRATION FEE

INCLUDING AN ONLINE AND ON SITE PACKAGE OF SERVICES

REGISTRATION FEE

COMPULSORY

PRICE - 750 € EX-VAT

Logistics/Technical

- > **4 exhibitor badges** plus 1 extra badge per 9m² module (maximum 20 badges)
2 badges per 8m² "kiosque" package
- > Stand valeting on the eve of opening
- > 1 exhibitor parking spot (car or van, max height 1.90m)
- > Administration expenses

Make the most of your participation

- > Secure access to your exhibitor online area, where you can promote your company and offers online and prepare your participation
- > Inclusion on the exhibitor list on the exhibition website, enabling you to promote your company, products, and services
- > Inclusion on the visitors' exhibition floor plan

- > Invite your clients and prospects
- > Visitor invitation cards in digital format
- > Access to the Horizonia Connect application, a platform for making business appointments

Announce your participation in the exhibition

- > Generate custom insets, banners, e-mail signatures with our Web app
- > Spread your news on our website and social network channels (LinkedIn, Instagram)

Showcase your new products and innovations

- > Exhibition press service

CO-EXHIBITOR REGISTRATION FEE*

PRICE - 750 € EX-VAT

*The main exhibitor can have one or more co-exhibitors on their stand as long as there is a floor area of at least 9m² per exhibitor (e.g., with 18m², the stand can host one main and one co-exhibitor)

Logistics/Technical

- > **2 exhibitor badges** and 1 additional badge per 9 m² module (maximum 20 badges)
- > Stand valeting on the eve of opening
- > 1 exhibitor parking spot (car or van, max height 1.90m)
- > Administration expenses

Make the most of your participation

- > Secure access to your exhibitor online area, where you can promote your company and offers online and prepare your participation
- > Inclusion on the exhibitor list on the exhibition website, enabling you to promote your company, products, and services
- > Inclusion on the visitors' exhibition floor plan

Invite your clients and prospects

- > Visitor invitation cards in digital format
- > Access to the Horizonia Connect application, a platform for making business appointments

Announce your participation in the exhibition

- > Access to sticker, banner, and customized signature generator for e-mails
- > Spread your news on our website and social network channels (LinkedIn, Instagram)

Showcase your new products and innovations

- > Exhibition press service



EXHIBITION SOLUTIONS

SPACE ONLY

MINIMUM
20M²

Details page 4

**“BASIC”
FITTED STAND
PACK**

MINIMUM
9M²

Details page 4

**“KIOSQUE”
READY-TO-SHOW
STAND**

SINGLE SIZE
8M²

Details page 5



YOUR SPACE RESERVATION

SPACE ONLY

Minimum 20m²

- › Boundary partitions not provided (unless neighbouring with an outfitted stand)

Space from 9m² to 20m² with «Basic» fitted stand pack

“BASIC” FITTED STAND PACK

Minimum 9m²

Take advantage of a fitted stand solution for faster payback: simple, flexible, the “Basic” Pack leaves you free to lay out your space the way you want.

INCLUDES THE FOLLOWING

- › Partitions: white melamine h=2.50m & edge reinforcement
- › Flag-style sign
- › Fitted carpet
- › Electricity: 3kW supply board
- › Lighting:
 - 1 LED rail for stands up to 14m²
 - 2 LED rails for 15m² and over
 - 3 LED rails for 27m² and over
 - 4 LED rails for 36m² and over
- › Daily cleaning of stand
- › Registration fee

Additional outfitting of your stand: see options on page 7

PRICE EX-VAT

- 9-60m² : € 152 EX-VAT/m²
- 61-100m² : € 144 EX-VAT/m²
- 101-200m² : € 97 EX-VAT/m²
- Over 201m² : € 93 EX-VAT/m²

PRICE
€123 EX-VAT/m²
in addition
to bare m²



Photos not contractually binding



“KIOSQUE” READY-TO-SHOW STAND

Single size 8m²

AVAILABLE IN LIMITED NUMBERS

INCLUDES THE FOLLOWING

- > Partitions: white melamine h=2.50m at the back and 1.50m at the sides plus stiffeners
- > Flag-style sign
- > Fitted carpet
- > Furniture: 1 table, 2 chairs, 1 pamphlet rack
- > Lighting: 1 LED rail
- > Electricity: 4kW supply board (day rate) per 4 stands
1 socket outlet per stand
- > 4m² store room (common to 4 stands) with access via 1 door
- > Daily cleaning of stand
- > Registration fee

PRICE
€ 2 890 EX-VAT
for the 8m²
stand



Photos not contractually binding



DECLARATION OF BRANDS, SUBSIDIARIES, AND COMPANIES REPRESENTED

PRICE

Per brand

► € 160 EX-VAT

If you intend to exhibit products or services on your stand from other brands, subsidiaries, or companies that you represent, we require you to declare them and produce the owner's consent.

Brand declaration form to be completed upon registration.



STAND DESIGN & ADDITIONAL OUTFITTING

YOUR DEDICATED CONTACT: Céline CLAVEL
celine.clavel@gl-events.com - Phone: +33 (0)4 72 22 31 41

STAND FITTINGS

To further customize your stand, we can provide additional equipment to suit your needs:

- > Store room (with lock and key)
- > Furniture hire
- > Lighting
- > Overhead signage
- > Partition covering
- > Screen hire

BESPOKE STAND DESIGN

PLAN AND CREATE YOUR BESPOKE STAND WITH OUR HELP.

OUR UNDERTAKING: to design a stand that fits your image and your budget

YOUR BENEFITS:

- > **Creativity:** Styling, good looks, and modern features at the service of your ambitions
- > **Peace of mind:** A single contact for managing your stand creation service from A to Z, from concept to completion
- > **Reliability:** With around 15 years' experience of this location, we can guarantee you perfect knowledge of the exhibition centre and its staff
- > **Responsiveness:** Our staff is ready and able to help you with your last-minute needs



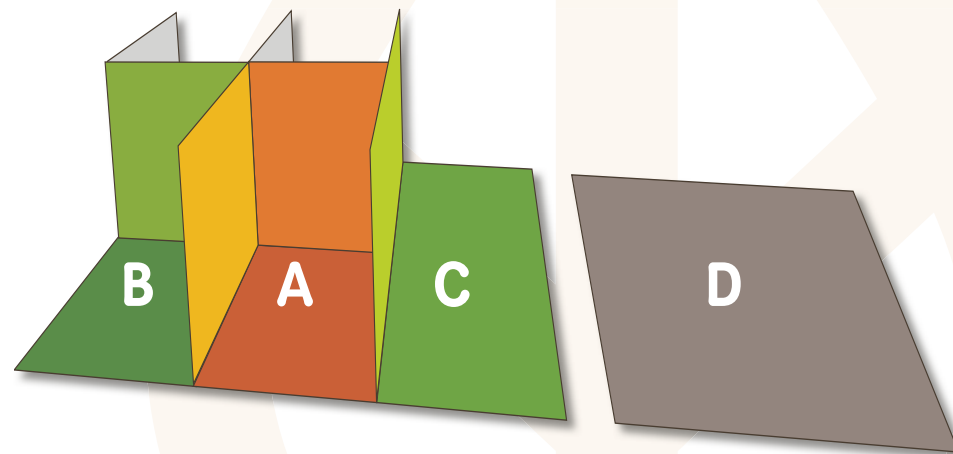
YOUR SPACE RESERVATION

CORNERS - excluding Kiosque package

AISLE CORNER LOCATIONS (subject to availability)

Price per corner.....**300 € EX-VAT**

- > TYPE A : Stand with no open corners
- > TYPE B : Stand with 1 open corner- **300 € EX-VAT**
- > TYPE C : Stand with 2 open corners - **600 € EX-VAT**
- > TYPE D : stand with 4 open corners - **1 200 € EX-VAT**





A whole team listening out for you

Florence ROUSSON-MOMPO

GreenTech + divisional manager

Phone: + 33 (0)4 78 17 62 82

florence.rousson-mompo@gl-events.com

SALES TEAM

Alexandra MONCORGÉ

Sales Development Manager

Phone: + 33 (0)4 78 17 63 01

alexandra.moncorge@gl-events.com

Hajar ABDOUNI

Sales Executive

Phone: + 33 (0)4 42 08 78 83

hajar.abdouni@gl-events.com

Luana DUFAY-COLICCHIO

Sales Executive

Phone: + 33 (0)4 78 17 62 24

luana.dufay@gl-events.com

Clémence GOLLIN

Sales Executive

Phone: + 33 (0)4 78 17 63 00

clemence.gollin@gl-events.com

Clément PETIT

Sales Executive

Phone: + 33 (0)4 78 17 62 21

clement.petit@gl-events.com

MARKETING & COMMUNICATION TEAM

Caroline ROQUES

Phone: + 33 (0)4 78 17 61 84

caroline.roques@gl-events.com

Chloé DUGELAY

Phone: + 33 (0)4 78 17 62 04

chloe.dugelay@gl-events.com

CONSULTANT

JFT Consult

Jean-François TEXIER

Phone: + 33 (0)6 09 97 44 56

jftexier@orange.fr

