

LYON
EUREXPO
FRANCE
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2023

HORIZONIA[Ⓐ]

*The sustainable tourism
event for professionals*



AN EVENT
greentech⁺

BE PART OF THE NATIONAL GATHERING ON SUSTAINABLE TOURISM!



AN EXHIBITION

where equipment and solutions
for sustainable tourism join forces

A PROGRAMME

of conferences and workshops
run by the sector's experts

BUSINESS MEETINGS

targeted and relevant,
for developing your business

ALL THE PRODUCTS AND SOLUTIONS FOR SUSTAINABLE TOURISM ON DISPLAY AT HORIZONIA!



**ACCOMMODATION
& CAMPING**



**ACCOMMODATION
AMENITIES**



**LIGHT TRANSPORT
& MOBILITY**



GREEN ENERGY



SITE FACILITIES



**WATER ACTIVITY
AND WELLNESS**



**GREEN SPACE
DEVELOPMENT
AND UPKEEP**



SERVICES

MEET PROFESSIONAL DECIDERS AND PROJECT INSTIGATORS: YOUR FUTURE CUSTOMERS!



Camp site, offbeat lodgings, B&B, guest house,
and holiday residence managers

Private project instigators

Local authorities

Institutional bodies
(federations, associations, etc.)

MAKE THE MOST OF YOUR PARTICIPATION

SHOWCASE YOUR INNOVATIONS

Heighten your company's visibility by presenting
your products and solutions in the catalogue
of eco-aware solutions!



LEARN & STAY IN THE LOOP

Take advantage of an extensive programme
of conferences and workshops with open access
to enhance your market knowledge and be up-to-date
with the sector's latest news!

MULTIPLY YOUR CONTACT OPPORTUNITIES

Horizonia helps make the most of your presence with
Horizonia Connect, a digital solution for multiplying your
contacts and visibility: network before, during and after
the show.



FEEDBACK FROM THE 2022 EDITION

Horizonia 2022 has the support of Ms Dominique Faure, Minister attached to the Interior Ministry and the Ecological Transition Ministry, in charge of local authorities and to the Ecological Transition Ministry, in charge of rurality.



112 exhibitors
& brands

1 238 professionals
visitors

35 conferences and
workshops dedicated
to sustainable tourism

What the participants say

“Interesting encounters with project instigators and exhibitors with services or products on offer that could be a good match for what our hosts are looking for. We are always open to new ideas for developing the Gîtes de France offering!”

Gîtes de France de la Loire

“We come to Horizonia to discover what’s new in terms of eco-construction and solar-energy with our 2023 projects in mind! Our adoption of sustainable tourism is a genuine commitment.”

Résidence Les Baguenaudiers, Normandy

“Some great encounters... Tourist offices, accommodation providers, project instigators... We are proud to accompany this trade show and its development, on a theme close to our hearts in which we also find our core target.”

Auvergne-Rhône-Alpes Tourism

Involved partners (2022 edition)



AN EVENT greentech⁺

As part of the GL events group, GreenTech+ organizes trade shows revolving around the common themes of ecological innovation and sustainable development, in a format unique in its field.

GreenTech+ is an accelerating force, committed to escorting stakeholders in their development, seeking tomorrows' solutions and guiding our citizens ever closer to eco-awareness and responsibility.

THE GL EVENTS GROUP COMMITS TO AN ESG APPROACH, AS EVIDENCED AT THE HORIZONIA TRADE SHOW

ESG has become a reflex at the core of our activities and our company. The Horizonia trade show seeks to visibly limit its impact on the environment and implements dedicated action plans.



Diminish the event's carbon footprint



Limit the use of expendables



Develop diversity and local regions

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Made by
AN EVENT
greentech⁺